

# LEARNING BY DOING

PARSA'S TRADE AFGHAN

Girls' Business School

Dashti Barchi, Kabul



*PARSA's "Learning By Doing" Girls' School will give girls who otherwise are not able to attend school the chance to get an education as well as trade skills necessary to become successful businesswomen.*

## A GIRLS' SCHOOL THAT WILL TRAIN KABUL'S FUTURE BUSINESSWOMEN

PARSA's "Learning By Doing" girls' school aims to start as a small, model vocational school that will enroll approximately 20 girls, teaching them not only a regular school curriculum, but also training them in trades and how to market their skills so that they can become successful entrepreneurs.

The program will reach girls who cannot attend regular school, possibly because they were too far behind in the curriculum, could not afford uniforms

or supplies, or they were participating in a trade to contribute to their family's income.

The school would be run as a special program, permitted and supported by the Ministry of Education, where female students between the ages of 14 and 18 attend school in the morning and have a training program in various trades in the afternoon. Their school program will integrate business training into a regular curriculum that will

allow the girls to catch up to their grade level and position them to continue school in the future, if they desire.

In order to encourage families to enroll their daughters, they will be offered a stipend of \$20 per month for the first six months to allow the girls to attend school without being a financial burden on their families. PARSA's experience in youth and women's programs ensures the success of our approach.



## PARSA'S TRADE AFGHAN

PARSA's Trade Afghan Women's Businesses Network recruits Afghan businesswomen at all levels of business and certifies and then markets their products to help them establish sustainable national and international markets.

Trade Afghan was launched by PARSA in 2012 and has evolved into the successful backbone of our women's economic programs. We have faced many cultural restraints and overcome obstacles, learning a lot about to most effectively support Afghan women who run businesses in Afghanistan.

We focus on businesses that are completely owned and operated by women, and in which the products are manufactured primarily by women. Through our "Learning By Doing" Girls' School, we are excited to be taking a step towards educating the next generation of Afghan businesswomen.

### LEARN MORE AT:

[www.afghanistan-parisa.org](http://www.afghanistan-parisa.org)

[www.trade-afghan.net](http://www.trade-afghan.net)

[www.afghanistan-parisa.org/  
learning-by-doing](http://www.afghanistan-parisa.org/learning-by-doing)

### SUPPORT US AT:

[www.afghanistan-parisa.org/  
donate](http://www.afghanistan-parisa.org/donate)



## "LEARNING BY DOING" PROGRAM OUTLINE

There will be a total of 5 trades focused on in the program:

- Weaving
- Tailoring
- Cooking
- Crochet/Knitting
- ECD/Childcare

The girls will also be taught relevant math through business concepts, job training, enterprise, and technology.

The focus of the program is teaching the girls to produce products and earn money. The program is planned as a two year program, teaching 4 classes (5-8 grades) in 4 semesters.

The program is planned for a budget of 30,000 USD. This cost includes:

- Educator to write program in Dari
- Office material
- School supplies
- Materials for the trade school
- Teacher salaries

PARSA is particularly well positioned to conduct this program because we have been conducting programs in Dashti Barchi for 4 years, including a literacy program for older women. We are developing our "Learning By Doing" girls' school because we found that there is a large demand in the community for girls to attend school.

For those interested in supporting the program, you can contribute set amounts to support the following aspects of the program:

- \$100 per month: Sponsor a girl for one full year (\$1200)
- \$500: Sponsor a business including materials and trainer
- \$150: Sponsor the school materials for one girl for one year
- \$\_\_\_: Support the project with another amount